

Madhupam Krishna

SEBI Registered Investment Advisor[®]

Financial Planner, Advisor & Wealth Manager



Organization: WealthWisher Financial Advisors & Planners (TheWealthWisher or TW2)

Services Offered: Fee-based Financial Planning, Wealth Management Services

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About: Madhupam Krishna is Founder/Chief Planner WealthWisher Financial Advisors & Planners., the company he founded to venture his practice as a SEBI Registered Investment Advisor. He entered the Financial Industry as Management Graduate in Finance in 2001.

He handled various profiles in various Asset Management companies in Senior Management profile. He is amongst the first breed of Financial Advisors, a new profession which is in its inception stage in India. Currently, there are less than 300 practicing financial planners & advisors in India who are actually providing comprehensive financial planning services & implementing wealth management on a fee basis.

Experience: Prior to setting up the practice, he worked for 15 years with big Financial Brands & his last assignment was Regional Head Rajasthan, UP & Uttranchal with one of the Mutual Fund Company.

[Know My Professional Side](#)- My LinkedIn Profile

Financial Advisory: Madhupam believes Financial Planning gives you more clarity in life; it provides direction and meaning to your financial decision. It helps you to provide the right balance between your present and future lifestyle.

Financial Advisor is the Photographer; although he is not part of the picture but still contributes his skills to make it look good. But in the Indian context, the term “Financial Advisor” & “Financial Planner” has been misused to sell Financial Products. The planning part is completely overlooked and that adds to the confusion. Madhupam has dedicated his career to bridging this gap & to provide the real FP services to the clients.

Wealth Mangement: Planning & Advisory is just 5% of the work. Rest is implementing the strategy for long years and investing for the goals outlined. The ends of Strategy & Portfolio meet here in Wealth Management Services. You know what is good for you but still, you cannot trust the product or the person who will help you. We act as fiduciaries.

Services: TW2 specializes in offering fee-based comprehensive financial planning service to individuals & families across the world that include middle-level executives, professionals, business owners & NRIs. Recently he has added few other services like customised portfolios for NRI's, Working Women & Top-level Executives.

What's Unique: We have developed processes that enable us to deliver, implement & follow through the advice & management of your portfolio across the globe. Yes - we are a technology driven company and with this, we have combined our processes. We cater to around 190 clients across metros like Mumbai, Pune, Bengaluru, Gurgaon etc and

also have investors at non-metros like Rajkot, Ujjain, Haldwani & Jaipur. We also serve NRI clients situated at US, Canada, Singapore, Qatar, Dubai etc.

[Know More About TW2 & Our Services](#)

Beyond Financial Planning: Apart from developing Financial Plans and guiding clients meet their Financial Goals; he keeps interest in research & analysis of various financial products. He also conducts training programs on Financial Planning & Investment Planning and also regularly trains Financial Advisors.

Financial Literacy & Mission against Mis-Selling: He runs "[TheWealthWisher](#)" OR TW2 for short, a blog where he regularly writes thought-provoking articles & freely writes against mis-selling. He says "Mis-selling is making new peaks every year and for people, it's very tough to identify what is right or what is wrong. With the agents, even manufacturers are trying to milk naive investors. It is really painful to see when a client is mis-sold for penny benefits. And best way to avoid mis-selling is to get armored with Financial Literacy." *TW2 is a dream & mission to make Investors Financial Literate.*

Media: He has **written over 500 articles, case studies & Query Section** in various publications like Indian Express, Business Standard, Business Bhaskar, Money Mantra Magazine, Livemint, Nafa-Nuksan etc. You can check few of his media articles & videos [here](#). He is regularly quoted in various media publications.

Memberships and Association: Currently, he is a member of The Financial Planners' Guild, India, a professional body of practicing Financial Planners with the motto of creating awareness on Financial Planning among the public. He is also a member of **Financial Planning Association(FPA), USA** – FPA is world's most renowned association of practicing financial planners.

Personal Side: Madhupam currently lives with his Parents & Family (Wife & 2 Daughters) at Jaipur.

I come from a humble background and hail from a small and famous city called Ajmer. Now settled in Jaipur with family and my small bouquet firm WealthWisher Financial Advisors.

My father was in India Air Force so my childhood was like an Armyman too. Many schools & many places like Bhutan, Jodhpur & Delhi. The change of cities continued as my father joined SBBJ later on. My last part of schooling was at Kendriya Vidyalaya – Jhunjhunu (It's a place on the border of Haryana & Rajasthan in India) . Did college from Jaipur/Delhi. MBA from IILM.

Apart from work, I pursue movies very actively. A hardcore Hollywood movie buff and follower. I enjoy writing articles on Financial Industry and reading blogs.

I follow a variety of subjects which have no connection with what I do in professional life, like artificial intelligence, battery cars, AIB, TVF, Arnab Goswami, Game of Thrones, House of Cards, Malguday Days, Indian Politics.

I am liberal in thoughts and a complete perfectionist by nature. A complete workaholic and generally works 12-14 hours on average. The family also has got accustomed to my work habits.

One thing I enjoy is traveling (in fact I was hooked to corporate life initially was because I got to travel a lot). I like multiple visits to the same destination as it satisfies my tourist guide instincts! Even restaurant waiters know me and my family in Singapore & Dubai because we have visited it 3-4 times each.

Here are some Pics of me & family – my world...

